

NEW FADING CREAM

a brighter, more even skin tone naturally

This is an excellent moisturizer and skin brightener, for non-oily skin types.

It prevents moisture loss, while helping to lighten the skin. Best results are seen after 4-6 weeks of use.

Directions: Apply on clean face morning and evening. Contains: Aloe Barbadosensis Leaf Juice, Caprylic/Capric Triglycerides, Carthamus Tinctorius (Safflower) Seed Oil, Cetyl Alcohol, Dimethicone, Niacinamide, Emulsifying Wax NF, Bellis Perennis (Daisy) Flower Extract, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7, Alpha-Arbutin, Humulus Lupulus (Hops) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Salvia Officinalis (Sage) Leaf Extract, Panax (Ginseng) Root Extract, Persea Gratissima (Avocado) Oil, Sodium Alginate, Sodium Hyaluronate, Squalane, Phenoxyethanol, Sodium PCA, Glucose and Fructose and Sucrose and Alanine and Glutamic Acid and Aspartic Acid and Hexyl Nicotinate, Xanthan Gum, Guar Gum, Ascorbyl Palmitate, Tocopheryl Acetate, Potassium Sorbate, Sodium Benzoate, Citric Acid. Item #321

TRI-BRIGHTENING COMPLEX - KEY ACTIVE INGREDIENTS:

Alpha-Arbutin - Highly Pure Active Ingredient

Superior skin lightening enhancement for a perfect even skin tone.

Scientifically proven effects at low concentrations:

- Ensures an even, lighter skin tone.
- Helps to minimize the appearance of liver spots.
- High performing enzyme related biotechnology.

Alpha-Arbutin has shown to inhibit the activity of tyrosinase which controls the production of melanin. It's inhibitory mechanism is different from that of other forms of arbutin. and can be up to 10 times more effective.



Niacinamide - Vitamin B3

Helps to moisturize, soothe sensitive skin, and improve the appearance of aging skin by skin barrier function improvement.

Extended exposure to sun light is a main reason for hyperpigmentation.

Melanocytes in deeper skin layers produce melanosomes that contain the pigment melanin. These are then released to keratinocytes that move upwards to the upper epidermis. Niacinamide does not inhibit the production of melanin but inhibits the transfer of the melanosomes to the surrounding keratinocytes.



Bellis Perennis (Daisy) - Flower Extract

Used traditionally to treat wounds, bruises, and varicose veins. In vitro results demonstrate that Bellis Perennis (Daisy) Flower Extract acts as a functional ingredient at different stages of melanogenesis. By influencing pathways of action before, during, and after melanin synthesis, effectively helps to reduce skin pigmentation. Contains a plant substance that seems to relieve constriction of blood vessels and may contribute to clarifying and lightening the skin.

Has astringent and anti-inflammatory properties to soothe and relieve irritation.



Antioxidant Activity

Hydroquinone-Free



Effective Way To Help Suppress Unwanted Pigmentation
With An Exclusive Tri-Brightening Complex