

# FADING GEL

This light (oil-free) fading gel is recommended for all types of non-sensitive skin. Repeated use helps to reduce the appearance of dark spots and discolorations. Use of sun protection is required to achieve desired results.

**Directions:** Apply after cleansing and toning. Follow with a sun protection cream in the morning and a night cream in the evening. A subtle darkening, over time, of the color of the gel is a normal characteristic of the product.

**Contains:** Aloe Vera Gel, Glycerin, Kojic Acid, Niacinamide, Bellis Perennis (Daisy) Flower Extract, Salvia Officinalis (Sage) Leaf Extract, Panax (Ginseng) Root Extract, Achillea Millefolium (Yarrow) Flower Extract, Sodium Hyaluronate, Hydroxyethyl Cellulose, Alpha-Arbutin, Phenoxyethanol and Caprylyl Glycol and Ethylhexylglycerin and Hexylene Glycol, Glucosamine HCl, Algae Extract, Saccharomyces Cerevisiae Extract, Urea, Polysorbate 20, Citric Acid. **Caution:** Avoid contact with eyes and mucous membranes. Some users of this product may experience a mild transient stinging or may incur a mild skin irritation. If irritation becomes severe, discontinue use and consult your skin care professional. Keep out of reach of children. Use only as directed. No.322

**Professional in salon use:** This unscented, oil-free formula can be used as a part of an effective at-home fading treatment. Not used for In-salon facial treatment.

**Key Ingredient functions and product benefits:** Water based formula is ideal for oily skin types. Can be used as a fading serum for normal to dry, oily and combination skin types. Fading gel needs to be used a minimum of 6-8 weeks for maximum results. For maintenance, use three to six times weekly (at night). Use of Vitamin C products (Vitaplex C, Vitamin C Serum, Brightening Serum, Vital Silk, Vitamin A) helps to further improve fading results. Great for lightening sun spots, age spots, freckles and pigmented scars. This formula uses the superior brightening properties of Kojic Acid, Niacinamide, Bellis Perennis (Daisy) Flower Extract, Alpha-Arbutin, and Glucosamine to improve pigment problems. Glycerin and Sodium Hyaluronate help to protect the skin's moisture balance. Aloe Vera and Yarrow Extracts poses soothing and healing properties. Helps to improve skin tone and hydration. Light oil-free consistency. Item #322

**Alpha-Arbutin - Highly Pure Active Ingredient:** Superior skin lightening enhancer for a perfect even skin tone. Scientifically proven effects at low concentrations: Ensures an even, lighter skin tone. Helps to minimize the appearance of liver spots. High performing enzyme related biotechnology. Alpha-Arbutin has shown to inhibit the activity of tyrosinase which controls the production of melanin. It's inhibitory mechanism is different from that of other forms of arbutin and can be up to 10 times more effective.

**Niacinamide - Vitamin B3:** Helps to moisturize, soothe sensitive skin, and improve the appearance of aging skin by skin barrier function improvement. Extended exposure to sun light is a main reason for hyperpigmentation. Melanocytes in deeper skin layers produce melanosomes that contain the pigment melanin. These are then released to keratinocytes that move upwards to the upper epidermis. Niacinamide does not inhibit the production of melanin but inhibits the transfer of the melanosomes to the surrounding keratinocytes.

**Bellis Perennis (Daisy) - Flower Extract:** Used traditionally to treat wounds, bruises, and varicose veins. In vitro results demonstrate that Bellis Perennis (Daisy) Flower Extract acts as a functional ingredient at different stages of melanogenesis. By influencing pathways of action before, during, and after melanin synthesis, effectively helps to reduce skin pigmentation. Contains a plant substance that seems to relieve constriction of blood vessels and may contribute to clarifying and lightening the skin. Has astringent and anti-inflammatory properties to soothe and relieve irritation. Fruit Enzyme Exfoliating Serum is a unique non-oily natural enzyme system which loosens blackheads and exfoliates.

**Kojic Acid - From Mushrooms:** A skin toner and lightener. By inhibiting melanin production, it effectively helps to balance skin tones, fading dark spots and freckles caused by sun exposure, aging, and cutaneous hyperpigmentation.



Alpha-Arbutin



Daisy Flower



Kojic Acid



Aloe Vera

## A Brighter, More Even Skin Tone Naturally