## LIFTING ELIXIR

Lifting Elbir is a unique skin firming, and lifting treatment combines advanced anti aging multi-peptides with lifting seaweed and moisture binding Hyaluronic Add in a sliky fluid suspension. Multi-peptides help to reduce the intensity and frequency of muscle contractions. This assists in preventing and improving the appearance and depth of fine lines caused by facial expression. Contains Pentapeptides for improved Collagen and Elastin production to further reduce and slow the formation of new lines and wrinkles. Apply a small amount to targeted areas. Especially effective around eyes, forehead and upper lips. May be used on the entire face and neck. Use twice daily. Follow with moisturizer. Recommended for all non-problem skin types.

Key Ingredients: Aloe Vera Gel, Retinol, Extracts of Chamomile and Calendula, Ascorbic Acid, Yeast Polysaccharides, Palmitoyl Oligopeptide, Palmitoyl Tetrapeptide-7, Polyamino Sugar Condensate, Sodlum PCA, Ascorbyl Palmitate, Ginseng Extract, Allantoin, Organic Essential Oils: Geranium\*, Sandalwood\*, Neroli\* and Chamomile\*.

Professional in salon use: This advanced, silky textured treatment suspension combines pure essential olls with active anti-aging and skin lifting ingredients. Could be used during facial treatment by applying a thin layer to cleansed and moistened skin prior to final treatment moisturizer. Because of the high nutrient concentration in this serum, only a very small amount is needed for treatment. For sensitive skin types dilute a small amount of serum with purified water [50/50 ratio] prior to application. Could be added directly into facial creams and masks (a few drops) immediately prior to skin application (helps to boost product performance). For neck and décolleté area treatment apply to clean skin. After place a small amount of the Eye and Neck Cream on tips of fingers, rub together, and then gently massage with upward and outward strokes. Could be used for in-salon anti aging and lifting treatments by incorporating with other products (Vitaplex C Cream, Revitalizing Cream, Blo- Effective Cream, Collagen Day Cream, Skin Recovery Mask, Collagen Mask, Placental Mask).

Key ingredient functions and product benefits: Acetyl Hexapeptide 3 a non-toxic, non-irritant compound that controls the excessive stimulation of the facial muscles, relaxing facial tension and helps to reduce the depth of already formed wrinkles. Helps to inhibit the contraction of neurotransmitters that cause repeated movements of the facial expression muscles promoting the appearance of smooth skin. Enriched with Ginseng Extract, Seaweed Extract and Aloe Vera to provide a smoothed and "lifted" effect to the skin. Silky and non-greasy fluid. Tocopheryl Acetate (Vitamin E), Retinyl Palmitate (Vitamin A) show skin renewal properties and help to calm Inflammation. Helps to restore tone, vitality and vigor to dull, lifeless skin. High level of pure Hyaluronic Acid helps to raise skin's moisture level to fill-in and "plump up" fine lines. Pure essential oils of Geranium\*, Sandaiwood\*, Neroli\* and Chamomile\* provide skin calming, relaxing, antibacterial, decongestant, detoxifying, and restorative properties. Each essential oil's aroma also has unique properties that are known to create both energizing and mood-elevating effects. Sesame Oil, Safflower Oil, and Glycerin protect from moisture loss and provide nourishment to the skin. Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-7 assist in activating the skin cell renewal process and enhances healthy collagen production. #555 \*Organic



Provides a Toned, Smoothed and "Lifted" Effect To The Skin