

BRIGHTENING SERUM

As skin ages, it starts to become duller, show previous sun damage, spots and discoloration. This is caused by the fact that proteins in the skin's epidermis become cross-linked and rigid, resulting in a loss of transparency and color. Brightening serum has been developed for use all over the face, as a means of restoring skin color without the use of strong bleaching agents. The result is brighter and more even skin tone. This concentrated Vitamin C treatment helps to diminish fine lines, age spots, and discolorations. Visible improvement in skin color, texture and appearance should be evident within 4-8 weeks.

Key Ingredients: Ascorbic Acid, Dimethicone, Tocopheryl Acetate, Retinyl Palmitate, Essential Oils.

Directions: Apply on clean face and neck morning and evening. Follow with moisturizer. For all non-sensitive skin types.

Professional in salon use: Could be used during facial treatment by applying a thin layer to cleansed skin prior to final treatment moisturizer. Not for sensitive skin types. Could be added directly into facial creams and masks (a few drops) immediately prior to skin application (helps to boost product performance). Could be used for in-salon anti aging and brightening treatments by incorporating with other products (Vitaplex C Cream, Revitalizing Cream, Bio-Effective Cream, Collagen Day Cream, Skin Recovery Mask, Collagen Mask, Placental Mask).

Key ingredient functions and product benefits: High concentration of Vitamin C, E and A is very effective in helping to neutralize free radicals before they damage healthy skin cells. Natural essential oils of lemon and orange work as effective pigment inhibitors to brighten the complexion for a more youthful look. Vitamin C helps to improve collagen and elastin production to reduce and slow the formation of new lines and wrinkles. #517



Stabilized Vit. C



Multivitamins



Essential Oils

**Helps Reduce And Slow The Formation Of
New Lines And Wrinkles**